

Executive Profile



WILLIAM ADAMS SENIOR ECONOMIST THE PNC FINANCIAL SERVICES GROUP

William (Bill) Adams is senior vice president and senior economist for The PNC Financial Services Group.

In this role, Adams contributes to analysis of the U.S. national economy and regional economies within PNC's core footprint. He is responsible for forecasts of international economic conditions, interest rates, and exchange rates, covering major foreign developed and developing economies. He also is a member of the investment policy committee for PNC's Institutional Asset Management line of business. Adams serves as PNC's spokesperson on international economic issues, and frequently presents to PNC's clients on the economic outlook. He is widely quoted in the financial press and is a regular guest on Bloomberg, CNBC, and other broadcast programs.

Adams joined PNC in 2011. He was promoted to vice president in 2015, was elected a member of the PNC Institutional Asset Management Investment Policy Committee in 2018, and was promoted to senior vice president in 2020. During his time with PNC, the PNC Economics Division has been ranked repeatedly among the global financial sector's most accurate forecasters of U.S. growth, inflation, and foreign exchange rates. Prior to joining PNC, Adams was China resident economist for The Conference Board from 2009 to 2011.

He is co-author with Damien Ma of *In Line Behind a Billion People: How Scarcity Will Define China's Ascent in the Next Decade*, published in 2013 by the Financial Times Press, and translated into Chinese in 2014 by Gusa Publishing (Taiwan). He is an associate of the University of Pittsburgh Asian Studies Center, former co-director of the Pittsburgh Warburg Chapter of the American Council on Germany, and former president of the Economic Club of Pittsburgh, a local chapter of the National Association of Business Economics (NABE).

Adams holds a master's degree from the Johns Hopkins School of Advanced International Studies and a bachelor's degree from Harvard.

Title

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Senior Economist
The PNC Financial Services
Group

Responsibilities

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Corporate and Community Leadership

- > PNC Institutional Asset Management Investment Policy Committee
- > University of Pittsburgh Asian Studies Center
- > The Economic Club of Pittsburgh